

## **Recap of the September 1, 2010 Healthy Lombard Meeting**

### **Introductions**

Participants gave a short synopsis of what their organization was currently doing in support of Healthy Lombard's mission. Activities ranged from one-on-one informational conversations to FORWARD's and the Tri-Town YMCA's upcoming Community Assessment.

A group from the Kiwanis Club of Elmhurst, 2 representatives from Olympic Chiropractic, and a representative from Elmhurst Hospital also attended to observe and later consider moving forward with the establishment of a "Healthy Elmhurst" Initiative.

### **Clarification of Healthy Lombard and OPYOW**

The concept of Healthy Lombard as an "umbrella"/gathering place where community members could find information and activities that address the prevention of childhood obesity and promote healthy living was reinforced through the information shared during the introductions. IN addition, Jay stressed that Healthy Lombard "It's All About You" and its purpose is to (1) provide a central location for information (2) spread the word about all the options available in our community and (3) through Operation Pull You Own Weight (OPYOW) provide a hands-on activity that directly address eliminating childhood obesity.

### **Web site**

Attendees were provided with a short demonstration of the Healthy Lombard Cloud site and the new Events Calendar. They were also given a list of logins and passwords to use to add their contribution to the Cloud, Twitter, You Tube, Face Book, and Calendar sites.

### **SchoolScape**

Jay thanked everyone who participated on the August show. It was a great way to keep the community aware of Healthy Lombard and its wonderful partners. She offered copies of the show to anyone who did not have an opportunity to view it during the times it was aired.

Jay also shared that she would like to feature a different partner each month as a follow-up. Dr. David Dungan, from the DuPage Medical Group is featured in September. Dave Gorman, from the Village of Lombard will be on the October show. *Jay is looking for volunteers for the other months. Please call or email her with your availability.*

### **PR**

Lombard Channel 6 is airing "Healthy Hints" as part of its Bulletin Board. Jay passed out samples and "blank" sheets. *Please send her your Healthy Tips so that she can place them on a PowerPoint slide and submit them to the station.*

Bonnie McKay, owner/editor of the Lombardian Newspaper has agreed to run a bi-monthly "Healthy Lombard" column. *Jay will write an introduction for the first article for October and asks that other partners send her 2-3 paragraphs about what they are doing or some healthy ideas that she can format and send to the paper for publication.* Photos are also welcomed!

Signs of Support were distributed. Jay asked that, if possible, partners display the signs in a prominent place so that visitors/patrons would know of that organization's support /participation in Healthy Lombard.

### **Healthy Event Ideas**

Jay asked the group if they knew of any upcoming events in which Healthy Lombard could participate in order to help residents become more aware of its presence. Suggestions included the PTA Madison Meadow Walk-A-Thon on October 2, Woman's Health Fair, The Senior Expo on October 6, the Butterfield Park Districts 5K Race on October 30, and the Lombard Park District's Mutt Strut. Jay will investigate these possibilities. *(If anyone has additional ideas – please contact her.)*

### **Kiwanis Involvement**

Jay then reviewed why the Kiwanis Club of Lombard, with the support of the Village, spearheaded Healthy Lombard. She explained that it provided the third component to raising a well-rounded child – the physical piece. (Kiwanis already supports education through BUG and literacy programs, and social/emotional growth through Terrific Kids,). In addition when a Kiwanis Club sponsors an activity, the event has insurance coverage. The question was raised as to how much coverage. Jay said she would get a definite answer and check to see if any additional riders needed to be obtained.

### **Organization Status**

The group was updated on the status of our 501c3 application. With the help and guidance of the Village's law firm, Healthy Lombard has been Incorporated, Has By-Laws, filled out their 1023 form and has filed the Application for 501c3 status. We are now waiting for a reply from the government.

As mentioned earlier, there is good interest in forming a Healthy Elmhurst group. Elmhurst representatives will meet following the Healthy Lombard meeting. Jay is scheduled to do a formal informational presentation to the Elmhurst Kiwanis Club on September 14.

### **Other Matters**

The next Healthy Lombard meeting will be held on Wednesday, December 1, 2010 at the District 44 Administration Center. The meeting will begin at 7:30 AM.

### **Adjourn**

The meeting was adjourned at 8:30 AM.