

HEALTHY LOMBARD (HL) ANNUAL REPORT FOR 2015

2014

AWARENESS

- As of November 2014, HL is comprised of 40 partners. A list is posted on our website at www.healthylombard.com
- The Village has continued to declare the 2nd month of the year in 2014.
- Redesigned website, that is paid for by HL generates over 19,000 hits per month.
- HL maintains sites at Facebook, Twitter, LinkedIn and Alignable.
- HL hosts its own 1/2-hour cables show Health Local that features 6 different video segments as the 2nd half of the Cable show SchoolScope..

ACTIVITIES

- Community-wide activities continued with the introduction of to in 2011 with "Stepping Up Summer," and in 2012, "Flat Apple" which was continued in 2013 and expanded in 2014.
- Held the 2014 FFF at Yorktown Mall, on a Saturday from 10 - 2 PM with 24 tables, 8 performances and 2 participant fitness contests. The schedule changed every 20 minutes.
- Added on-line registration and 5 location specific Hot Spots for the summer Flat Apple program in 2014 resulting in 43 family participants and 1500 raffle tickets awarded for participation.
- Sponsors G.Y.M. Bags for 2nd graders
- On-site taping of segments for the new cable show Health Local.
- Sponsored interactive tables at:
 - The District 87 Wellness Fair
 - The District 44 Summer Activity Fair
 - The Humana's Senior Fair
 - The Lombard's Senior Fair.

ACHIEVEMENT

- Health Heroes awards presented for HL by Chgo. Bears' mascot Staley, to 4 individuals and 2 Businesses for improving the health of their workplaces.
- Used as an example of Community Partnerships in the Village of Lombard's 2014 Comprehensive Report

ADDITIONAL INFORMATION

- HL's budget for 2014 is \$6,000. These funds were obtained through grants from Health Mart (\$1000) and SHIP (\$1500) as well as fees for the FFF (which ran a deficit) and major donations from the Wojcik Family (\$1850), the Kiwanis Club of Lombard (\$700) and Pam Rivet (\$25/month).
- The HL Board consists of the HL Board consisted of Founder & Board President Jay Wojcik, Vice President Dan Whittington, Secretary Lisa McDaniel, Finance Office Ted Stec, and board members Allison Costanzo, Carl Goldsmith, George Miller, George Matejovsky, and Stephanie Schizik.
- Serve as a community partner on:
 - The District 87 Wellness Committee, since 2012
 - THE DCHD's FORWARD Initiative since 2010.
- Invited to be part of the Daily Herald's "At The Table" discussion.
- Developing partnerships with the Chicago Red Stars Women's Soccer Team and the Chicago Fire Soccer Team.
- Receives referrals from
 - The Chamber
 - The Lombard Town Center,
 - Yorktown Center Shopping Mall
 - Advocate Good Samaritan Wellness Center
 - and other organizations

as the group to contact for how to become involved in improving the wellness of the residents of Lombard.

2015

AWARENESS

- As of December 2015, HL identifies 46 Partners with links to them from the HL website
- Board Member Partners and Major Fair Sponsors also have their logo linked on the main page of the HL website
- The Village has continued to declare the 2nd month of the year in 2015.
- The Healthy Lombard website generates over 41,000 hits per month.
- HL maintains sites on Facebook, Twitter, YouTube
- HL has developed an App at: <https://hiteamapp.teamapp.com/>
- HL hosts its own 1/2-hour cables show Health Local that features 6 different video segments as the 2nd half of the Cable show SchoolScope.. AND is also shown in its own time slot 4 times a month on Comcast Channel 19 from the Elmhurst hub
- Built Partnerships with two local restaurants that resulted in a nutritionist reviewing their menus and then designating items acknowledged by HL as being a healthy choice.
- Provided a week of healthy recipes for distribution through High School District 87
- Supported the DCHD's "Rethink Your Drink" Project through air-play and poster distribution
- Sponsored and coordinated a Workplace Wellness Workshop conducted by the DCHD
- Guest Presenter at the 8th Annual School Wellness Conference, Champaign, IL
- Funded seed purchase for Madison School's indoor garden activity
- Began collecting number of board member's volunteer hours

ACTIVITIES

- Flat Apple" changed to four, child-focused specific site activities (a race, a bike ride, and two fitness challenges. Added "charting participants lap times at each FA event.
- Held the 2015 FFF at Yorktown Mall, on a Saturday from 10 - 2 PM with 36 tables, 8 performances and 2 participant fitness contests. The schedule changed every 20 minutes.
- Continued -line registration in 2015 resulting in 43 family participants and 1500 raffle tickets awarded for participation.
- Sponsors G.Y.M. Bags for 2nd graders at 3 District 44 Schools and at St John Lutherans
- Appointed a Coordinator for the G.Y.M. Bag Program
- On-site taping of segments for the cable show Health Local.
- Sponsored interactive tables at:
 - The District 87 Wellness Fair at the College of DuPage
 - The District 44 Summer Activity Fair
 - The Lombard's Senior Fair.
 - The Fitness Fair at Health Track Sports and Wellness
- Invited to be the State Coordinator for the JAM (Just A Minutes) of Exercise Event in 2015.
- invited to be the State Coordinator for the Great Lakes "Apple Crunch Day" in 2015
- Coordinated activities for Westin Hotel employees through a State Health Improvement Grant
- Sponsored and participated in "Go Fly A Kite Day" at Madison School in District 44

ACHIEVEMENT

- Health Heroes awards presented for HL by Chicago Red Stars Soccer Team Mascot, Supernova, to 4 individuals and 2 Businesses for improving the health of their workplaces.
- Contacted by the towns of West Chicago and Bensenville, for advise on how to move from Strategic Planning to Active Community Participation.
- Invited to join ImPact DuPage

ADDITIONAL INFORMATION

- HL's budget for 2015 is \$9,500. These funds were obtained through fees for the FFF and major donations from the Wojcik Family (\$1000), the Kiwanis Club of Lombard (\$700), a Red Stars Fund Raiser for \$90, a \$50 "Believe" Grant from the Daily Herald, and donations from Pam Rivet (\$25/month).
- In 2015, the HL Board consisted of Founder & Board President Jay Wojcik, Vice President George Matejovsky, Secretary Christine Cornell, Finance Officer Bernard Bucholz, and board members Carl Goldsmith, George Miller, Jennifer McGrath, Tom Sawczuk and Stephanie Schizik.
- Serve as a community partner on:
 - The District 87 Wellness Committee, since 2012
 - THE DCHD's FORWARD Initiative since 2010.
 - West Suburban Philanthropic Network since 2014
 - Giving DuPage
- Continued partnerships with the Chicago Red Stars Women's Soccer Team
- Receives referrals from
 - The Chamber
 - The Lombard Town Center,
 - Yorktown Center Shopping Mall
 - and other organizations

as the group to contact for how to become involved in improving the wellness of the residents of Lombard.